

# SEEKING SITES



- Sierra Trading Post is an online, brick-and-mortar, and catalog retailer of off-price merchandise operated by the TJX Companies. The Cheyenne, Wyoming-based company offers products in categories such as outdoor recreation, fitness and adventure gear, and apparel, along with footwear, clothing, and home decor. Sierra Trading Post sells merchandise through 16 retail stores (as of June 2017), two mailed catalog titles, and a company website. It carries products from approximately 3,000 name-brand manufacturers.
- SierraTradingPost.com launched in December 1998 and was included in the “Internet Retailer Top 400 List” in 2004 and the “Top 500 List” in 2005, 2006, 2007, 2010 and 2011.

## SITE REQUIREMENTS

- 18,000sf – 22,000sf
- 60 – 70 Feet of Frontage, Neighborhood Strip

## TARGET MARKETS

- Connecticut
- New York – Westchester County, Rockland County, Putnam County and Orange County

