



BLUE BOTTLE
COFFEE



- W. James Freeman founded Blue Bottle Coffee in the early 2000s in Oakland, CA, borrowing the name from one of Europe's first cafes, The Blue Bottle Coffee House. His intention was to roast coffee in small batches (6 lbs. per roast) to sell within 24 hours of roasting, initially as a home-delivery service. Blue Bottle soon ceased deliveries and opened as a traditional cafe.
- Blue Bottle Coffee, Inc. is a coffee roaster and retailer headquartered in Oakland, California, United States. In 2017, a majority stake in the company was acquired by Nestlé. It is considered a major player in third wave coffee. The company focuses on single-origin beans. The company operated 29 stores in 2016, and had more than 50 cafes open by end of 2017 in California, New York, Washington, Miami and Tokyo.

SITE REQUIREMENTS

- 1,200-2,000sf
- Neighborhood Strip, Free-Standing, Strip Center, Urban Locations

TARGET MARKETS

- NJ, CT, NY - Westchester County, Long Island, & Queens

